COOKİE POLICY WITHIN THE SCOPE OF KVKK

Kipaş and its entities (" Company"), owns small data files that allow users to save and collect certain data to their computers, mobile phones, tablets or other devices used during the access to the websites, electronic platforms, applications or e-mail messages or advertisements sent by the Company. These data files placed on computers and other devices may be cookies, pixel tags, flash cookies and web beacons, as well as other similar technologies for data storage. "Cookie" term is used to refer to cookies and similar technologies that may be used by the Company in this Policy. Although it is possible to collect personal data through cookies, any data collected through cookies may not be personal data. For this reason, it should be taken into consideration that the data obtained through cookies will only be considered within the scope of this Law and the Protection of Personal Data Act (KVKK) to the extent that they constitute personal data under Turkish law.

1- **Types of Cookies**

Cookies can be classified by time or by the domain name they belong to, Cookies are divided into session cookies and persistent cookies if they are classified in time. Session cookies are cookies that are deleted when the user closes the browser, while persistent cookies are cookies left on the user's computer / device for a predetermined period of time. In the event that cookies are classified according to the domain they belong to, they are divided into related party cookie and third party cookie. Cookies are placed by the visited area are called related party cookies, while cookies are placed by a different area visited are referred to as third party cookies. A third party cookie is available if people outside the visited area place cookies on the user's device over the visited area.

2- **Usage Purpose of Cookies**

The Company may use the cookies in its websites, platforms, applications, advertisements and messages for the purposes stated below.

a- **Usage of Operational Purpose**: We may use cookies that we deem necessary for the administration and security of the Company's website, platforms, applications and services. Examples of cookies used for operational purposes include technologies that enable the use of the functions on the website, applications and platforms, and cookies used to detect irregular behavior in these channels.

b- **Usage for Functionality:** The Company may use cookies to facilitate the use of its website, platforms, applications and services and to customize it for users. Examples of technologies that enable us to remember user information and preferences are cookies that use functionality.

c- **Performance oriented Usage:** The Company may use cookies in order to increase and measure the performance of the Company's website, applications, platforms and

services. Examples of cookies used for this purpose include technologies that enable

d- **Usage for Advertising purposes:** We may use party cookies and third party cookies related to the Company or any third party's web site, platform and applications to transmit ads and similar content to the interests of the users. Examples of advertising purposes include cookies that measure the effectiveness of ads, and cookies showing whether a particular ad was clicked or the number of times the ad was displayed.

Mandatory cookies

Mandatory cookies are cookies that are placed on your device while you are viewing the site and are necessary for the online services offered to function properly.

For the data processing activities we carry out during the use of these cookies, we rely on the data processing requirement under Article 5 of the Law: **"Processing the personal data of the parties to the contract is necessary, provided that it is directly related to the establishment or execution of a contract."**

Performance and Analytics Cookies

Performance cookies allow us to track and analyze the number of site viewers and site traffic. Thanks to these cookies, we can obtain information such as which areas on the site are visited most or infrequently and optimize the site's traffic.

For the data processing activities we carry out during the use of these cookies, within the scope of Article 5 of the Law, **"Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the relevant person."** We are based on data processing requirement.

Functionality Cookies

Functionality Cookies are cookies that are necessary to provide certain functions on the site and to remember your preferences. Functionality Cookies are used on the site to remember your language preference or save your settings for cookie use.

For the data processing activities we carry out during the use of these cookies, within the scope of Article 5 of the Law, **"Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the relevant person."** We are based on data processing requirement.

Below you can find the different types of cookies we use on our sites. Both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit) are used on our sites.

batikipas.com.tr

Cookie Name	Provider	Purpose of Use	Duration of Use
_js_datr	Facebook	To store user preferences	2 years
_fbc	Facebook	To store user preferences	2 years
fbm*	Facebook	To store user preferences	1 years
xs	Facebook	To store a unique user ID	3 month
wd	Facebook	Screen resolution	1 month
fr	Facebook	Marketing/tracking ad distribution or retargeting	3 week
act	Facebook	Logged in users	90 days
_fbp	Facebook	To store and track visits across websites	3 month
datr	Facebook	Ensuring fraud prevention	2 years
c_user	Facebook	To store a unique user ID	30 days
csm	Facebook	Ensuring fraud prevention	90 days
sb	Facebook	Browser details	2 years
actppresence	Facebook	To store and track whether the browser tab is active or not	During Session
*_fbm_	Facebook	To store account details	1 years
local_storage_support_test	Twıtter	Provide load balancing functionality	Persistent
metrics_token	Twıtter	To hide whether the user has seen embedded content or not	Persistent
sdsc	Lınkedın	Provides load balancing functionality	During Session
lms_ads	Lınkedın	To store and track visits across websites	30 days
lms_analytics	Lınkedın	To store and track a visitor's identity	30 days
_guid	Lınkedın	To store and track a visitor's identity	90 days
li_alerts	Lınkedın	To hide whether a message is shown or not	1 years
li_gc	Lınkedın	To store cookie consent preferences	6 month
AnalyticsSyncHistory	Lınkedın	To store and track a visitor's identity	30 days
bcookie	Lınkedın	To store browser details	1 years
li-oatml	Lınkedın	To enable ad distribution or retargeting	1 month

batikipas.com.tr

BizographicsOptOut	Lınkedın	To store privacy preferences	10 years
li_sugr	Lınkedın	To store and track a visitor's identity	90 days
UserMatchHistory	Lınkedın	Ad distribution or retargeting	30 days
linkedin_oauth_	Lınkedın	To provide functionality across pages	During Session
lidc	Lınkedın	Provide load balancing functionality	1 day
bscookie	Lınkedın	To store logged in users	1 years
X-LI-IDC	Lınkedın	To provide functionality across pages	During Session
cmplz_cookie_data	Complıanz	Storing information regarding cookies detected on the site	Persistent
cmplz_policy_id	Complıanz	To store the accepted cookie policy ID	1 years
cmplz_banner-status	Complıanz	To store the cookie in case the banner is rejected	1 years
cmplz_consented_services	Complıanz	Store cookie consent preferences	1 years
cmplz_marketing	Complıanz	Store cookie consent preferences	1 years
cmplz_statistics	Complıanz	Store cookie consent preferences	1 years
cmplz_preferences	Complıanz	Store cookie consent preferences	1 years
cmplz_functional	Complıanz	Store cookie consent preferences	1 years
wpEmojiSettingsSupports	Wordpress	to store browser details.	During Session
wordpress_test_cookie	Wordpress	To read whether cookies can be placed	During Session
wordpress_logged_in_*	Wordpress	To store logged in users	Persistent
wp-settings-*	Wordpress	To store user preferences	Persistent
wp-settings-time-*	Wordpress	To store user preferences	1 years
_ga	Google Analytıcs	To store and count page views	2 years
_gid	Google Analytıcs	To store and count page views	1 day
_ga_*	Google Analytıcs	To store and count page views	1 years
_gat	Google Analytıcs	To read and filter requests from bots	1 minute

Cookie Name	Provider	Purpose of Use	Duration of Use
_js_datr	Facebook	To store user preferences	2 years
_fbc	Facebook	To store user preferences	2 years
fbm*	Facebook	To store user preferences	1 years
xs	Facebook	To store a unique user ID	3 month
wd	Facebook	Screen resolution	1month
fr	Facebook	Marketing/tracking ad distribution or retargeting	3 month
act	Facebook	Logged in users	90 days
_fbp	Facebook	To store and track visits across websites	3 month
datr	Facebook	Ensuring fraud prevention	2 years
c_user	Facebook	To store a unique user ID	30 days
Csm	Facebook	Ensuring fraud prevention	90 days
Sb	Facebook	Browser details	2 years
actppresence	Facebook	To store and track whether the browser tab is active or not	During Session
*_fbm_	Facebook	To store account details	1 years
local_storage_support_test	Twıtter	Provide load balancing functionality	Persistent
metrics_token	Twıtter	To hide whether the user has seen embedded content or not	Persistent
sdsc	Lınkedın	Provides load balancing functionality	During Session
lms_ads	Lınkedın	To store and track visits across websites	30 days
lms_analytics	Lınkedın	To store and track a visitor's identity	30 days
_guid	Lınkedın	To store and track a visitor's identity	90 days
li_alerts	Lınkedın	To hide whether a message is shown or not	1 years
li_gc	Lınkedın	To store cookie consent preferences	6 month
AnalyticsSyncHistory	Lınkedın	To store and track a visitor's identity	30 days
bcookie	Lınkedın	To store browser details	1 years
li-oatml	Lınkedın	To enable ad distribution or retargeting	1 month
BizographicsOptOut	Lınkedın	To store privacy preferences	10 years
li_sugr	Lınkedın	To store and track a visitor's identity	90 days

UserMatchHistory	Lınkedın	Ad distribution or retargeting	**30 days**
linkedin_oauth_	Lınkedın	To provide functionality across pages	**During Session**
lidc	Lınkedın	Provide load balancing functionality	**1 day**
bscookie	Lınkedın	To store logged in users	**1 years**
X-LI-IDC	Lınkedın	To provide functionality across pages	**During Session**
cmplz_consenttype	Complıanz	To read to determine which cookie banner to show	**Persistent**
cmplz_cookie_data	Complıanz	Storing information regarding cookies detected on the site	**Persistent**
cmplz_policy_id	Complıanz	To store the accepted cookie policy ID.	**1 years**
cmplz_banner-status	Complıanz	To store the cookie in case the banner is rejected	**1 years**
wpEmojiSettingsSupports	Wordpress	Stores browser details	**During Session**
wordpress_test_cookie	Wordpress	To read whether cookies can be placed	**During Session**
wordpress_logged_in_*	Wordpress	To store logged in users	**Persistent**
wp-settings-*	Wordpress	To store user preferences	**Persistent**
wp-settings-time-*	Wordpress	To store user preferences	**1 years**
_ga	Google Analytıcs	To store and count page views	**2 years**
_gid	Google Analytıcs	To store and count page views	**1 day**
_ga_*	Google Analytıcs	To store and count page views	**1 years**
_gat	Google Analytıcs	To read and filter requests from bots	**1 minute**

kipasakademi.com

Cookie Name	Provider	Purpose of Use	Duration of Use
cmplz_banner-status	Complıanz	To store the cookie in case the banner is rejected	**1 years**
wpEmojiSettingsSupports	Wordpress	Stores browser details	**During Session**
wordpress_test_cookie	Wordpress	To read whether cookies can be placed	**During Session**
wordpress_logged_in_*	Wordpress	To store logged in users	**Persistent**
wp-settings-*	Wordpress	To store user preferences	**Persistent**
wp-settings-time-*	Wordpress	To store user preferences	**1 years**
wp_lang	Wordpress	To store language settings	**During Session**

kipas.com.tr

Cookie Name	Provider	Purpose of Use	Duration of Use
_ga	Google Analytıcs	To store and count page views	**2 years**
_ga_MNMJW3N53F	Google Analytics	This cookie is used by Google Analytics to persist session state	**1 years**
language	primary party cookie	It is used to store language preferences and potentially serve content in the stored language. Functionality cookies	**1 years**
kipas_holding_session	primary party cookie	Functionality Cookies	**2 hours**
cookies_1	primary party cookie	Functionality Cookies	**1 years**

kcs.com.tr

Cookie Name	Provider	Purpose of Use	Duration of Use
kcs_session	primary party cookie	Functionality Cookies	**2 hours**

kcskipasbeton.com.tr

Cookie Name	Provider	Purpose of Use	Duration of Use
YSC	Youtube	This cookie is set by YouTube to track views of embedded videos	**During Session**
VISITOR_INFO1_LIVE	Youtube	This cookie is set by Youtube to track user preferences regarding Youtube videos embedded on sites; It can also determine whether the website visitor is using the new or old version of the Youtube interface.	**6 month**
kcs_kipas_beton_session	primary party cookie	Functionality Cookies	**2 hours**

kipastextiles.com

Cookie Name	Provider	Purpose of Use	Duration of Use
_ga	Google Analytics	To store and count page views	**2 years**
_ga_H95P0GBVLN	Google Analytics	This cookie is used by Google Analytics to persist session state	**1 years 1 month**

kcskipascimento.com.tr

Cookie Name	Provider	Purpose of Use	Duration of Use
YSC	Youtube	This cookie is set by YouTube to track views of embedded videos.	**During Session**
VISITOR_INFO1_LIVE	Youtube	This cookie is set by Youtube to track user preferences regarding Youtube videos embedded on sites; It can also determine whether the website visitor is using the new or old version of the Youtube interface.	**6 month**
kcs_kipas_beton_session	primary party cookie	Functionality Cookies	**2 hours**

leecooper.com.tr

Cookie Name	Provider	Purpose of Use	Duration of Use
Cookie Seal Consent	primary party cookie	It is a cookie management application where data collected regarding profiling, segmentation, advertising and targeted marketing through cookies on websites can be classified and easily managed according to the end user's explicit consent in accordance wiasıdır.	**330 days**
CultureSettings	primary party cookie	If there is a country/language selection on the site, this is the cookie	**During Session**

		that stores the technical details of the selected record	
IDE	Google	Measuring the effectiveness of an ad	**1 years**
TcmxSID	primary party cookie	Used by Ticimax to identify and track users/ Mandatory cookie	**During Session**
Ticimax_Cart_SessionID	primary party cookie	This is the cookie that stores the basket ids used to combine logout and login baskets./ Mandatory	**During Session**
__RequestVerification Token	primary party cookie	This is an anti-fraud cookie created by web applications using ASP.NET MVC technologies. It is designed to stop unauthorized submission of content to a website. It has no knowledge of the User Session. These types of Cookies do not require any consent from the user, but are installed automatically when they access the Website. / Mandatory cookie	**During Session**
__cf_bm	Bulutflare	To read and filter requests from bots	**30 minute**
_cfuvid	primary party cookie	Load balancing, provision of website content	**During Session**
_fbp	Facebook	To store and track visits across websites	**3 month**
_ga	Google analytics	To store and count page views	**2 years**
_ga_*	Google analytıcs	To store and count page views	**1 years**
_gat	Google analytics	To read and filter requests from bots	**1 minute**
_gat_gtag_UA_*	Google analytıcs	To store a unique user ID	**1 minute**
_gcl_au	Google adsense	To store and track conversions	**Persistent**
_gid	Google analytics	To store and count page views	**1 day**
_ym_d	Yandex metrica	To store the first visit to the site	**1 years**
_ym_isad	Yandex metrica		**2 day**

		To provide functionality across pages	
_ym_uid	Yandex metrica	To store and track a visitor's identity	**1 years**
_ym_visorc	Yandex metrica	Have unknown functions	**During Session**
aisearch-user-id	Leecooper	Cookie required to use the search engine/ Mandatory cookie	**1 day**
sync_cookie_csrf	Yandex	Used to measure and track user behavior	**During Session**
vuid	Vimeo	To store user's usage history	**2 years**
yabs-sid	Yandex	Used to identify the user on the website	**During Session**
yandexuid	Yandex	Allows visitors to differentiate from each other	**1 years**
ymex	Yandex	Stores additional information required for Yandex.Metrica to function correctly; for example, the time to create identifiers and their alternative values.	**1 years**
yuidss	Yandex	Allows visitors to differentiate from each other	**1 years**
_ym_d	Yandex metrica	To store the first visit to the site	**1 years**
_ym_isad	Yandex	To provide functionality across pages	**2 day**
_ym_uid	Yandex	To store and track a visitor's identity	**1 years**
_ym_visorc	Yandex	Have unknown functions	**During Session**
vuid	Vimeo	To store user's usage history	**2 years**
__cf_bm	Bulutflare	To read and filter requests from bots	**30 minute**
_fbp	Facebook	To store and track visits across websites	**3 month**
_ga	Google analytıcs	To store and count page views	**1 day**
_ga_*	Google analytıcs	To store and count page views	**1 years**

_gat	Google analytics	To read and filter requests from bots	**1 minute**
_gat_gtag_UA_*	Google analytics	To store a unique user ID	**1 minute**
_gid	Google adsense	To store and track conversions	**Persistent**
_gcl_au	Google analytics	To store and count page views	**1 day**

3- Rejecting and Deleting Cookies

Although most browsers allow the use of cookies, users can reject or delete cookies at any time by changing their browser settings. The method of changing the settings varies depending on the browser used, and how to disable cookies should be learned from the service provider of the browser used.

If cookies are disabled, some features of the Company website, applications, platforms and services may not be available.

4- Authorized Service Providers

We may obtain assistance from some service providers that we authorize to conduct and promote the Company's website, platforms and applications and services. These service providers will be able to place cookies and similar technologies (third party cookies) on the user's computer / device and collect information such as the IP address, unique identifier and device identifier to identify the user device.

5- Third Party Site, Products and Services

Company websites, platforms and applications may contain links to third party websites, products and services. These links are subject to the privacy policies of third parties and should be aware that the third party and third party sites are independent of the Company and that the Company is not responsible for the privacy practices of third parties. In case of visiting the linked websites, we recommend reading the privacy policies of these sites.

ENTITIES OF KİPAŞ

BATI KİPAŞ KAĞIT SANAYİ VE TİCARET ANONİM ŞİRKETİ
BOZKURT KONFEKSİYON SANAYİ A.Ş
GÜMÜŞERLER İPLİK DOKUMA VE SANAYİ YATIRIM A.Ş
HANBEY TARIM VE HAYVANCILIK İŞL. A.Ş
KAREN KAHRAMANMARAŞ ELEKTRİK ÜRETİM ANONİM ŞİRKETİ
KÇS K.MARAŞ ÇİMENTO BETON SANAYİ VE MADENCİLİK İŞLETMELERİ A.Ş
KET KİPAŞ ELEKTRİK ENERJİSİ TOPTAN SATIŞ TİCARET ANONİM ŞİRKETİ
KİPAŞ HAVACILIK KARGO TAŞIMACILIK VE TİCARET ANONİM ŞİRKETİ
KİPAŞ KAĞIT SANAYİ İŞLETMELERİ A.Ş
KİPAŞ KAHRAMANMARAŞ İPLİK PAMUK TİCARET VE SANAYİ A.Ş
KİPAŞ MENSUCAT İŞLETMELERİ A.Ş
KİPAŞ ÖZEL EĞİTİM VE ÖĞRETİM HİZMETLERİ A.Ş
KİPAŞ PAZARLAMA VE TİCARET A.Ş
KİPAŞ SİGORTA ARACILIK HİZMETLERİ ANONİM ŞİRKETİ
KİPAŞ TARIM İŞLETMELERİ SANAYİ VE TİCARET A.Ş
KİPER ELEKTRİK ÜRETİM ANONİM ŞİRKETİ
MAREN MARAŞ ELEKTRİK ÜRETİM SANAYİ VE TİC. A.Ş
ÖKSÜZLER İPLİK DOKUMA VE SANAYİ YATIRIM A.Ş
SİMKOZA MAĞAZACILIK A.Ş (LEE COOPER)